



Press Release

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JYNGLE RELEASES ENTERPRISE FEATURES

Premium messaging features cater to mobile marketers

MILWAUKEE, WI – 4/18/2007 -

Mobile voice and text messaging provider, Jyngle, announced today the release of Jyngle Enterprise, a modified version of the the product with feature enhancements centered around business use.

Jyngle Enterprise makes it easier for companies who have already obtained or compiled lists of opt-in customers to reach out to their customer base using mobile messaging. Because Jyngle Enterprise allows companies to skip the double opt-in process required by standard Jyngle community use, enterprise users must be verified companies with legitimate messaging intent to ensure a spam-free environment.

The new release also offers two premium services: Ad-free messages, which do not include sponsor advertising, and repeat messages, which allow users to schedule daily or weekly messages. Premium Jyngle services have a nominal fee charged as a “credit” that can be purchased through Jyngle using PayPal. The features were created for enterprise users but are available to community users as well.

“We had multiple people who were using Jyngle for business purposes requesting these features,” said CEO Matt Lautz. “We expect this release to expand the market for Jyngle use and to increase traffic as a result. What’s more exciting is that this is just the beginning of the build-out for enterprise and mobile marketing functionality.”

The next round of features is already in the works, with Jyngle developers anticipating on releasing more new functionality in the next 60 to 90 days.

Jyngle publicly launched at DEMO 07 in early February. Since DEMO, Jyngle has seen its user base double in size and message sends nearly triple.

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ABOUT JYNGLE LLC.

Jyngle is a mobile and online messaging service for sharing information with groups of people on-the-go. Jyngle is a Brevient Technologies LLC company, headquartered in Milwaukee, Wisconsin. Capitalizing on Brevient's existing telecom infrastructure, Jyngle began as a personal solution for Jyngle staff and came to life in 2006 as a solution worth sharing with people everywhere. For more information, please visit www.jyngle.com or www.brevient.com.